



PROGRAM BULLETIN



NORCO Industries
(US & Canada)

TO: Power Heavy Duty Members
FROM: Bob Schmitt, Program Manager
DATE: May 17, 2016

Power Heavy Duty is pleased to offer a program with **NORCO Industries effective May 1st, 2016.**

Products Available:

- Air Lift Jacks
- Clutch Jacks
- Cranes
- Engine Stands
- Floor Jacks
- Jack Stands
- Lifting Equipment
- Presses
- Transmission Jacks
- Wheel Dollies

Program Advantages:

- Program Rebate
- Group Volume Rebate
- Advertising Co-Op
- Special Pricing
- Limited Lifetime Warranty

General Information:

NORCO Industries, Inc. has been manufacturing quality lifting equipment since 1963 and the complete line caters directly to the heavy duty distributor. No matter what the service and whether the service is being performed on the ground or on a lift, NORCO has the tools to serve the needs of the heavy duty professional! Whether you select our Made in USA products or a product from our international offering remember, all of our products are made to meet or exceed the same ASME/PALD standards and all of our products are covered by the NORCO Limited Lifetime Warranty.

Complete details of the NORCO Industries Program can be found under “Programs” on www.powerheavyduty.net.

If you are already buying from NORCO Industries please notify your Program Manager, Bob Schmitt, bschmitt@vipar.com to help ensure you begin receiving the new program benefits.

